



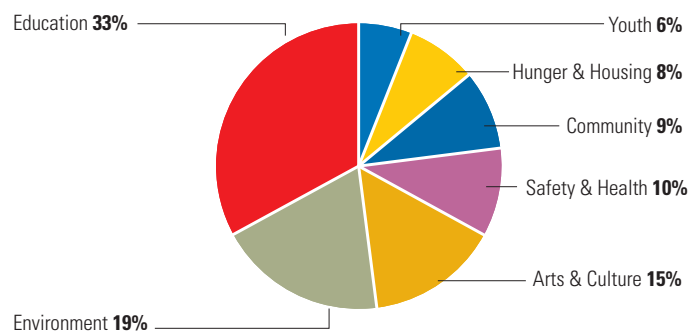
## 2010 American Electric Power Foundation Annual Report

The American Electric Power Foundation complements a tradition of corporate philanthropy exhibited by American Electric Power and its regional utilities in support of AEP's community relations goal: "To support and play an active, positive role in the communities where we live and work."

Created in 2005, the Foundation provides ongoing resources for charitable initiatives involving higher dollar values and multi-year commitments than AEP's operating companies might be able to provide individually. Funded by AEP and its utility operating units, the Foundation made investments totaling more than \$11.7 million in 2010 to benefiting organizations and communities in our 11-state service area and beyond.

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### 2010 AEP Foundation Giving by Program Area



**The American Electric Power Foundation supported the following organizations in 2010:**

**Action for Children**

Columbus, Ohio - \$200,000 as part of a two-year pledge to distribute Adventures in Science kits to families with young learners.

**Alpine Public Library**

Alpine, Texas - \$100,000 for construction of a new library building.

**American Association of Blacks in Energy**

Columbus, Ohio - \$50,000 as part of a four-year pledge to fund 20 scholarships a year.

**Appalachian Regional Healthcare Inc.**

Hazard, Kentucky - \$25,000 as part of a two-year pledge for the Whitesburg Build, Heal, Thrive Project for Healthy Beginnings Nursery.

**Arts & Humanities Council of Tulsa**

Tulsa, Oklahoma - \$75,000 as part of a five-year pledge for the Tulsa Visual Arts Center.

**Ball Memorial Hospital**

Muncie, Indiana - \$40,000 as part of a five-year pledge for South Tower Green Roof Construction.

**Ball State University Foundation**

Muncie, Indiana - \$20,000 as part of a five-year pledge to support renovations and upgrades to Ball State's Planetarium and Observatory.

**Ball State University Foundation**

Muncie, Indiana - \$50,000 as part of a three-year pledge for construction of the Glick Center for Glass.

**BalletMet**

Columbus, Ohio - \$50,000 as part of a five-year pledge for facility acquisition and renovation.

**Berrien County Youth Fair**

Berrien Springs, Michigan - \$50,000 as part of a three-year pledge for Expo Arena construction.

**Big Brothers Big Sisters Association of Greater Columbus**

Columbus, Ohio - \$200,000 for the 2010-2011 Project Mentor program in Columbus City Schools.

**Big Creek People in Action**

War, West Virginia - \$25,000 for supplies, repairs and rehabilitation for substandard housing.

**Boy Scouts of America**

St. Louis, Missouri - \$70,000 as part of a five-year pledge for the Honoring the Past-Securing the Future capital campaign for Scout camps.

**COSI Columbus**

Columbus, Ohio - \$500,000 as part of a three-year pledge for Innovations in Energy exhibition to promote public understanding of energy issues and concepts.

**COSI Columbus**

Columbus, Ohio - \$80,000 for the Electrostatic Generator Show and COSI-on-Wheels program.

**Capital Square Foundation**

Columbus, Ohio - \$25,000 for Ohio Statehouse 150th Anniversary Celebration.

**Capital University**

Columbus, Ohio - \$10,000 as part of a five-year pledge for GROWS (Girls Reaching Out with Science) featuring women college students as mentors to middle school girls.

**Caring Hearts Free Clinic**

Stuart, Virginia - \$16,160 as part of a three-year pledge to help staff a paid part-time doctor or nurse practitioner and supporting staff.

**Center for Healthy Families**

Columbus, Ohio - \$25,000 as part of a three-year pledge to the Community Connections Collaborative to assist teen parents.

**Center in the Square**

Roanoke, Virginia - \$50,000 as part of a five-year pledge for comprehensive updating and enhancements to the existing Center in the Square facility.

**Children's Hunger Alliance**

Columbus, Ohio - \$150,000 as part of a two-year pledge for the Healthy Kids, Healthy Schools program.

**Christus Spohn Health System Foundation**

Corpus Christi, Texas - \$25,000 for acquisition of a robotic radiosurgery system.

**City of Henderson Texas**

Henderson, Texas - \$90,372 for revitalization of the city's historical Fair Park.

**Clay Center for the Arts & Sciences**

Charleston, West Virginia - \$50,000 as part of a five-year pledge for the center's endowment campaign.

**Clay Center for the Arts & Sciences**

Charleston, West Virginia - \$250,000 as a match for the center's endowment campaign.

**Columbus Association for the Performing Arts (CAPA)**

Columbus, Ohio - \$10,000 as part of a two-year pledge for Festival Latino.

**Columbus College of Art & Design**

Columbus, Ohio - \$100,000 as part of a five-year pledge for the renovation of acquired Broad Street facility.

**Columbus Foundation**

Columbus, Ohio - \$75,000 for the Institute for Active Living initiatives in the Linden community, fitness challenge and BikeColumbus event.

**Columbus Foundation**

Columbus, Ohio - \$100,000 for the Columbus Bicentennial Fund.

**Columbus Foundation**

Columbus, Ohio - \$100,000 for the Columbus Foundation's Critical Need Alert and Great Needs Challenge match program.

**Columbus Housing Partnership**

Columbus, Ohio - \$50,000 to support sustainable homeownership and community life programs.

**Columbus Montessori Education Center**

Columbus, Ohio - \$31,750 as part of a three-year pledge to support the Caring Communities: Birth to 3 early child care initiative.

**Columbus Museum of Art**

Columbus, Ohio - \$500,000 as part of a three-year pledge to the Art Matters Capital Campaign for increased endowment, facilities renovation and construction of expanded spaces.

**Columbus State Community College Development Foundation**

Columbus, Ohio - \$50,000 as part of a four-year pledge to the Building Sustainability Capstone and Scholarship project.

**Columbus Symphony Orchestra**

Columbus, Ohio - \$250,000 for investments in capital and administrative infrastructure.

**Community Shelter Board**

Columbus, Ohio - \$50,000 as part of a three-year pledge for emergency services for the homeless.

**Directions for Youth and Families**

Columbus, Ohio - \$100,000 as part of a five-year pledge for the Ohio Avenue Youth Center capital campaign.

**Eastern Gateway Community College Foundation**

Steubenville, Ohio - \$35,000 for upgrade to programmable logic controllers in the electrical lab.

**Friends of the Lincoln Museum**

Fort Wayne, Indiana - \$133,333.33 as part of a three-year pledge for digitization and endowment of the largest collection of Abraham Lincoln materials in existence.

**Family YMCA of Lancaster & Fairfield County**

Lancaster, Ohio - \$20,000 as part of a five-year pledge for purchase and renovation of an athletic facility to serve the community.

**Flying Horse Farms**

Lewis Center, Ohio - \$150,000 as part of a two-year pledge to a capital campaign to complete the interior redesign of the Big Red Barn facility for children with serious illnesses.

**Fort Wayne Museum of Art**

Fort Wayne, Indiana - \$25,000 as part of a three-year pledge to the American Art Initiative capital campaign.

**Friends of the Conservatory**

Columbus, Ohio - \$250,000 as part of a four-year pledge for the Franklin Park Conservatory Education Pavilion on the Community Garden Campus.

**Girl Scouts Ohio's Heartland Council**

Columbus, Ohio - \$50,000 as part of a three-year pledge for the EngineeringU program for K-12 girls with a focus on middle school programs.

**Girl Scouts Ohio's Heartland Council**

Columbus, Ohio - \$50,000 as part of a three-year pledge for STEM (science, technology, engineering and mathematics), wetlands and Forever Green programs.

**Good Shepherd Foundation**

Longview, Texas - \$25,000 as part of a two-year pledge to support the Digital Mobile Mammography Service program.

**Habitat for Humanity Greater Columbus**

Columbus, Ohio - \$150,000 to support construction of a new Habitat home in 2010 and to pilot a green building program.

**Homeless Families Foundation**

Columbus, Ohio - \$76,000 as part of a two-year pledge to support instructors at the Dowd Education Center for homeless children.

**Hospice of Texarkana Foundation**

Texarkana, Texas - \$50,000 for the Care Center construction capital campaign.

**Illinois River Watershed Partnership**

Fayetteville, Arkansas - \$66,666.67 as part of a three-year pledge for watershed education and outreach programs.

**International Center for the Preservation of Wild Animals Inc. (the Wilds)**

Cumberland, Ohio - \$100,000 as part of a three-year pledge to support educational programming at the Conservation Science Training Center at the Wilds.

**Junior Achievement of Southwest Virginia Inc.**

Roanoke, Virginia - \$30,000 as part of a two-year pledge for instruction, curriculum and educational kits for use in areas of chronic unemployment.

**Keystone Center**

Keystone, Colorado - \$70,000 for Youth Policy Summit and Climate Status Investigations educational programs for high school students and teachers.

**Kilgore College**

Kilgore, Texas - \$50,000 as part of a four-year pledge for renovation, operation and student services at the Longview North Building.

**Knowledge is Power Program (KIPP)**

Columbus, Ohio - \$25,000 for purchase of interactive whiteboards and related equipment for KIPP Journey Academy.

**LSU in Shreveport Foundation Inc.**

Shreveport, Louisiana - \$108,000 as part of a five-year pledge to support the LaPREP intervention program for high-ability middle school math and science students.

**Library Foundation of Kanawha County**

Charleston, West Virginia - \$100,000 as part of a five-year pledge for the main library and branch building capital campaign.

**LifeCare Alliance**

Columbus, Ohio - \$50,000 as part of a five-year pledge for the Time to Deliver capital campaign to increase capacity to serve meals-on-wheels.

**Lincoln Theatre Association**

Columbus, Ohio - \$50,000 as part of a five-year pledge to the Theatre Restoration Endowment Campaign.

**Manufacturing Advocacy and Growth Network**

Cleveland, Ohio - \$25,000 as part of a four-year pledge to support the Dream It Do It manufacturing career education campaign.

**Maryhaven Inc.**

Columbus, Ohio - \$25,000 as part of a two-year pledge for the Women's Services Program.

**Mason County Board of Education**

Point Pleasant, West Virginia - \$50,000 as part of a 10-year pledge for a new athletic complex for use by the community and for wellness functions.

**Meigs Local Enrichment Foundation**

Pomeroy, Ohio - \$50,000 as part of a 10-year pledge for a multi-purpose community complex including a stadium.

**Mental Health America of Franklin County**

Columbus, Ohio - \$25,000 to support the Pro Bono Counseling Program for low-income clients.

**Michigan State University Development**

East Lansing, Michigan - \$100,000 leadership gift for the AEP Foundation Energy and Sustainability Discretionary Fund within the MSU Department of Chemical Engineering and Materials Science.

**Mid-Ohio Regional Planning Commission**

Columbus, Ohio - \$50,000 as part of a two-year pledge to support the Center for Energy and Environment.

**Mount Carmel Foundation**

Columbus, Ohio - \$50,000 to support a Digital Mammography Unit.

**Mt. Pleasant Public Library**

Mt. Pleasant, Texas - \$33,045 to support CONNECT @ Your Library project to expand outreach to community audiences.

**National River Museum**

Dubuque, Iowa - \$250,000 as part of a two-year pledge to support A Journey of Exploration and Imagination on America's Waterways traveling exhibit.

**National Urban League**

New York, New York - \$175,000 as part of a three-year pledge to support general operations as well as green initiatives at four local Urban League affiliates.

**New Albany Community Foundation**

New Albany, Ohio - \$25,000 to sponsor A Remarkable Evening event and author appearances.

**North American Butterfly Association**

Mission, Texas - \$50,000 as part of a two-year pledge for the Butterfly Park Visitors Pavilion.

**Northeast Texas Child Advocacy Center**

Winnboro, Texas - \$26,000 to purchase SDFI Telemedicine digital imaging equipment and computer.

**Ohio River Valley Water Sanitation Association**

Cincinnati, Ohio - \$20,000 as part of a five-year pledge to support a floating classroom for students and teachers focused on the river and its ecosystems.

**Oklahoma Aquarium Foundation**

Jenks, Oklahoma - \$50,000 as part of a five-year pledge for the Extreme Fishes and Sea Turtles Experience exhibits.

**Ohio Energy Project**

Worthington, Ohio - \$90,000 as part of a two-year pledge for delivery of the AEGIS (Activating and Energizing Girls' Involvement in Science) Energy Bike energy education programs for middle school girls in Arkansas and Oklahoma.

**Ohio Foundation of Independent Colleges Inc.**

Columbus, Ohio - \$35,000 to support the 2010-2011 Ohio Scholars Program with a focus on diversity.

**Ohio IT Alliance Inc.**

Westerville, Ohio - \$150,000 as part of a two-year pledge for the Get IT Green Ohio program.

**Ohio Northern University**

Ada, Ohio - \$166,666.67 as part of three-year pledge to support the Ohio Energy and Advanced Manufacturing Center.

**Oklahoma State University Foundation**

Stillwater, Oklahoma - \$83,333.33 as part of a three-year pledge for research equipment for the Helmerich Research Center.

**Our Lady of Bellefonte Hospital Foundation**

Ashland, Kentucky - \$25,000 for the Continuing the Legacy Campaign.

**Partnerships Make a Difference**

Columbus, Ohio - \$50,000 as part of a two-year pledge to support the Growing Together service learning program.

**People in Need Inc. of Delaware County**

Delaware, Ohio - \$50,000 as part of a three-year pledge to support a warehouse capital campaign.

**Pro Football Hall of Fame**

Canton, Ohio - \$80,000 as part of a two-year pledge to implement energy efficient electronic roadside messaging centers.

**River Valley Child Development Services**

Huntington, West Virginia - \$50,000 as part of a two-year pledge to support the TEACH Early Children West Virginia early childhood educator higher education initiative.

**Rob & Bessie Welder Wildlife Conservation Foundation**

Sinton, Texas - \$50,000 as part of a five-year pledge for an Environmental Conservation Education Facility.

**Ronald McDonald House Charities of the Tri-State**

Huntington, West Virginia - \$200,000 to complete the third-floor of the facility and retire the current mortgage.

**SAFE Housing and Economic Development Inc. (SHED)**

Welch, West Virginia - \$25,000 to renovate the Algoma Coal & Coke Company Store to create a community wellness center and low-income rental units.

**Shawnee State University Development Foundation**

Portsmouth, Ohio - \$30,000 as part of a five-year pledge for construction of the Immersive Technology and Arts Center.

**Southern West Virginia Community & Technical College**

Mt. Gay, West Virginia - \$30,000 as part of a five-year pledge for Vision 2020 Major Gifts Campaign Fund.

**Sci-Port: Louisiana's Science Center**

Shreveport, Louisiana - \$38,343 as part of a two-year pledge to develop green programs and education initiatives.

**TECH CORPS Ohio**

Columbus, Ohio - \$70,000 as part of a two-year pledge to support expansion of TECHie Club programs for elementary school students.

**Texas A&M University-Corpus Christi Foundation**

Corpus Christi, Texas - \$62,500 as part of a four-year pledge to support the Texas A&M University-Corpus Christi engineering degree program.

**Texas A&M University-Texarkana**

Texarkana, Texas - \$50,000 as part of a five-year pledge for development of the College of Engineering and Information Services.

**The Buckeye Ranch Foundation**

Grove City, Ohio - \$100,000 as part of a three-year pledge for capital campaign to renovate existing residential buildings and to purchase and renovate a family center.

**The Foundation for Appalachian Ohio**

Nelsonville, Ohio - \$125,000 as part of a three-year pledge to the Environmental Education Endowment for poetry contests and educator awards.

**The Jane Goodall Institute**

Arlington, Virginia - \$500,000 as part of a two-year pledge to support the Roots & Shoots education program.

**The Jane Goodall Institute**

Arlington, Virginia - \$385,000 as part of a three-year pledge to support the Reduced Emissions from Deforestation and Degradation Program.

**The Mentoring Center of Central Ohio**

Columbus, Ohio - \$25,000 for mentor training and support.

**The Ohio State University Chabad House Inc.**

New Albany, Ohio - \$100,000 to support LifeTown Education Village for children with special needs.

**The Ohio State University Department of Electrical and Computer Engineering**

Columbus, Ohio - \$60,000 as part of a five-year pledge to support the High Voltage Term Professorship.

**The Ohio State University Foundation**

Columbus, Ohio - \$250,000 to sponsor operating costs of Pelotonia cycling event to benefit cancer research at The Ohio State University Comprehensive Cancer Center-James Cancer Hospital and Solove Research Institute.

**The Ohio University Foundation**

Athens, Ohio - \$83,333 as part of a three-year pledge to support watershed restoration through the George V. Voinovich School of Leadership and Public Affairs.

**The Salvation Army of St. Joseph County**

South Bend, Indiana - \$50,000 as part of a three-year pledge to support the Kroc Center Campaign.

**Thomas Memorial Hospital Foundation**

South Charleston, West Virginia - \$30,000 as part of a five-year pledge to support The Thomas Promise Capital Campaign.

**Trout Unlimited**

Arlington, Virginia - \$25,000 as part of a four-year pledge for eastern brook trout coldwater conservation project including classroom education.

**Tulsa Community Foundation**

Tulsa, Oklahoma - \$50,000 as part of a three-year pledge for replacement of trees destroyed by a 2007 ice storm.

**Tulsa Habitat for Humanity**

Tulsa, Oklahoma - \$75,000 as part of a two-year pledge to upgrade Habitat homes to meet Energy Star standards.

**University of Arkansas**

Fayetteville, Arkansas - \$200,000 as part of a five-year pledge to support National Center for Reliable Electric Power Transmission Test Facility programs.

**University of Charleston**

Charleston, West Virginia - \$100,000 to support University of Charleston School of Business AEP Foundation Fellowship Program scholarships.

**University of Pikeville**

Pikeville, Kentucky - \$150,000 as part of a two-year pledge to support the School of Osteopathic Medicine expansion capital campaign.

**University of St. Francis of Fort Wayne, Indiana**

Fort Wayne, Indiana - \$40,000 as part of a five-year pledge to help restore and renovate the Bass Mansion.

**Virginia Tech Foundation**

Blacksburg, Virginia - \$200,000 as part of a five-year pledge to the Institute for Critical Technology and Applied Science.

**WOSU/Ohio State University WOSU Stations**

Columbus, Ohio - \$50,000 as part of a five-year pledge to support the WOSU Digital Media Center at COSI.

**WOSU/Ohio State University WOSU Stations**

Columbus, Ohio - \$150,000 to support the AEP Foundation Classical Music Challenge.

**WaterFire Columbus**

Columbus, Ohio - \$23,333.33 as part of a three-year pledge to the WaterFire expansion capital campaign.

**WestCare Kentucky Inc.**

Ashcamp, Kentucky - \$75,000 for the Lookout School Renovation Project.

**YMCA - Roanoke Valley**

Roanoke, Virginia - \$25,000 as part of a two-year pledge to the Grow the Y Capital Campaign.

**YMCA of Greater Fort Wayne**

Fort Wayne, Indiana - \$33,333.33 as part of a three-year pledge for the Renaissance Point YMCA.

**YMCA of Central Ohio**

Columbus, Ohio - \$40,650 to support the YMCA Hilltop Branch summer camp program and Performing Arts Summer Camp in partnership with Lincoln Theatre and CATCO/Phoenix Theatre.

**YWCA**

Columbus, Ohio - \$55,000 to support general operations and to conduct a feasibility study on the organization's sustainability.

**Zane State College Foundation**

Zanesville, Ohio - \$100,000 as part of a two-year grant for a Science and Technology Center.

