



Information Sheet for AEP Higher Education Matching Gifts

American Electric Power Higher Education Matching Gifts provide an opportunity for eligible employees, retirees and directors to join the company in supporting institutions of higher education. Contributions made to eligible institutions will be matched by AEP subject to the terms and conditions below.

- Personal contributions of at least \$250 but no more than \$1,000 per participant per eligible institution, per year will be matched on a one-for-one basis.
- Contributions may be made as cash (do not mail), check, credit card or marketable securities, and acknowledgement of payment must be provided by the educational institution. Unpaid pledges will not be matched. Donors should consult with the institution in advance regarding the institution's ability to accept and document credit card payments and gifts of securities.
- The program will not match bequests; gifts of non-employee spouses of eligible persons; insurance premiums; payments in lieu of tuition; amounts payable as subscription fees for publications; dues or gifts payable to national or local alumni groups that are not distributed to the affiliated educational institutions; gifts for non-scholastic programs (e.g. athletics, college radio or TV or stadium construction); payments to satisfy any legal obligation; fees or charges for social events or fund raising benefits at or for the school or university; other payments not received as gifts by an eligible institution.
- AEP reserves the right to suspend, amend or terminate this program at any time. The interpretation, application and administration shall be determined by AEP Corporate Communications Community Relations and all decisions will be final.

Eligible Participants:

- Regular and probationary full-time employees of AEP System companies.
- Retired employees receiving a service or disability pension from AEP.
- Active and retired non-employee directors of AEP.

Participants need not have attended the educational institution to which the personal contribution is made.

Eligible Institutions:

- Located in the United States or one of its possessions.
- Accredited by a nationally recognized regional or professional association or agency.
- Recognized by the Internal Revenue Service as an educational institution to which tax deductible charitable contributions may be made.
- Four-year colleges and universities, or school or colleges within a university that conduct their own fund raising efforts (such as law or medicine)
- Graduate and professional schools.
- Two-year community colleges and associate degree-granting technical colleges/institutions.
- An alumni fund, foundation or association of an educational institution provided that the organization has a tax-exempt status and has been designated by the institution as the collector for such gifts.

Contributions to seminaries or theological schools do not qualify for matching gifts.