

AMERICAN  
ELECTRIC  
POWER

# POWER YOUR FUTURE

## BOUNDLESS ENERGY OPTIONS FOR YOUR BUSINESS

With roots dating back to the invention of electricity more than a century ago, our team has led the way in power generation and transmission technology. Today, a Fortune 200 company, we reinforce our legacy of leadership with new products and technologies such as renewables, electric battery storage, electric cars and big data. Let us deploy innovative technologies to power your success. Today and in the future.



*Reliable, cost-competitive electric power and extensive support for business relocation and expansion.*

## HOW WE SUPPORT YOUR BUSINESS



### Abundant capacity

A transmission network built for the needs of business, with extra capacity available to support even the largest power requirements.



### Rapid service

A proven track record for meeting customers' in-service deadlines, with solutions that can energize new facilities in fewer than 10 weeks.



### Reliable power

Electricity is available, on demand, more than 99 percent of the time, according to reliability metrics gathered by AEP and independent industry sources.



### Modern transmission and distribution

Smart meters, automated power rerouting, next-generation transmission lines and more help make the AEP grid one of the most dependable and state-of-the-art systems in the nation.



### Customized energy solutions

Depending on customer needs, our innovative onsite and distributed energy solutions can include a range of technologies and applications.



### Renewable energy

AEP is a leader in renewable energy, including hydro, solar and wind. We offer sustainable energy programs to help businesses achieve their goals.



## US AT A GLANCE

### 5.4M Customers

We are one of the largest electric utilities in the U.S.



### 11 States

AR, IN, KY, LA, MI, OH,  
OK, TN, TX, VA, WV

### 2,400 Communities

spanning from the Great  
Lakes to the Gulf Coast



### 26,000 MW

of generating capacity, including  
an increasing renewable portfolio

### 40,000+ miles (64,000+ km)

of transmission, including the  
most 765-kV lines in the U.S.



### 200,000 square miles (518,000 sq. km)

the largest electricity service  
territory in the U.S.

## RESOURCES TO HELP YOU GROW

- **Rate comparisons** — Get clear estimates of your electric costs based on your specific needs.
- **Utility infrastructure mapping** — We offer Geographic Information System (GIS) capabilities and can create customized maps illustrating electric facilities (and other infrastructure).
- **Service plan design and engineering services** — Put our engineering expertise to work and find the optimal plan to bring electricity to your facility:
  - Rely on systems designed for high-density loads that include multiple layers of redundancy and network power distribution systems.
  - If your business requires primary service, we offer design, build and maintenance services for your electrical facilities.
  - When building in an area with limited electric service, we meet your construction timelines with expedited service solutions, including pre-engineered and skid-mounted substations.
- **Renewable energy planning** — Leverage our generation expertise to develop a strategy for your renewable energy goals.
- **Incentives** — Reduced rates for qualifying new and expanding businesses are available in several markets.
- **Deep expertise in the U.S. energy landscape** — We operate in both deregulated and regulated energy markets. Our family of companies offers a broad range of energy solutions, including generation supply and various onsite energy generation, management and storage solutions.



+1 (614) 716-4483 / (800) 360-7483

 [aeped@aep.com](mailto:aeped@aep.com)

 [aeped.com](http://aeped.com)

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